



EU GDPR COMPLIANT

What information is being collected?

We will collect only necessary data that relates to a transaction or trading relationship between yourself & Sherry Scott trading as Essence of Beauty. This may include names, address, phone numbers, email addresses.

Who is collecting data?

Sherry Scott trading as Essence of Beauty will directly collect data via a consultation card.

How is it being collected?

Data will be entered onto client cards, these will be securely stored non electronically in a locked storage container, we may also add your details to our marketing mailing lists should you consent to receiving marketing & product information.

Why is it being collected?

The sole purpose is to communicate with yourself regarding any appointments you have booked or enquiries you have made. You may also be contacted with information which we feel may be of interest or benefit to yourself.

Who will it be shared with?

We do not share or sell any customer data with 3rd party companies. The assignment of this data shall remain with Essence of Beauty in the event of a sale.

What will be the effect of this data being used?

It is solely so we can communicate with yourself in relation to any trading activities with yourself.

Will the use of data capture cause individuals to object or complain?

We will not knowingly use your data in a way that causes offence to yourself, should you wish for us to disclose or erase data we hold for you please send your request to: hello@essenceofbeautykent.co.uk

How long will my data be kept for?

Under UK tax law, transaction data should be kept for 6 years. We will store data for marketing and appointment booking purposes until we are requested to erase data.